



Superhome Center DIY megastore inaugurated at Neon Mall of Pafos

The new megastore Superhome Center DIY, at the "Neon Mall of Pafos", at 30 Dimokratias Avenue, officially began its operation on Friday, March 10, 2023, in a special opening ceremony and a festive atmosphere. The Mayor of Pafos, Mr. Phedon Phedonos, who also inaugurated the store, the Members of Parliament of Pafos, the District Officer of Pafos, Mrs. Lambrou, other state officials, executives of CTC Group as well as a large number of guests, were present. At the end of the inauguration ceremony there was a tour of the premises of the new megastore and then a reception was held.

In the greetings of both the General Manager of the Company, Mr. George Giovanis and Mr. Nicos Shacolas, Honorary Life Chairman of CTC Group, the great joy for the operation of the new megastore was expressed, highlighting the Group's commitment to providing quality products and services to the public with the reliability and consistency that characterizes Superhome Centers all over Cyprus. At the same time, reference was made to the significant contribution of the Group to the upgrading of the local market of the Pafos District and the new jobs created to meet the operational needs of the new megastore. A point that was also emphasized by the Mayor of Pafos, Phedon Phedonos, during his own greeting, expressing his satisfaction.

The brand new modern Superhome Center DIY store in Pafos, with an area of 3,500 sq.m., replaces the existing one in Koroivos Shopping Centre. It will provide the public with all the services and products offered by the chain all over Cyprus, with the same competitive prices and services, confirming the Group's clear commitment to offering to the local community and the wider district of Paphos. With 19 departments and a great variety of household goods for the garden, office, shop, etc., Superhome Center has set the bar even higher for consumers, offering its customers a more pleasant, modern and upgraded shopping experience.

Today, there are 6 Superhome Center DIY megastores operating all over Cyprus, as well as an online store: Three in Nicosia (Strovolos, Lakatamia and Engomi), one in Larnaka, one in Limassol and one in Pafos, highlighting Superhome Center (DIY) Ltd as the largest DIY & Home Improvement chain in Cyprus, with commercial space of over 24,000 square meters and a staff of more than 400 people. Superhome Centers offer more than 65,000 excellent quality products, in more than 20 specialized categories, and serve more than 1.3 million visitors every year.

The new Superhome Centre in Pafos will be open seven days a week, from 8:00 a.m. to 8:00 p.m. on weekdays and from 9:00 a.m. to 7:00 p.m. on weekends.