



Cyprus Trading Corporation Plc

New Superhome Center (DIY) store in Lakatamia

Superhome Center (DIY) Ltd, member of Ermes Department Stores Plc and the CTC Group, announces that it has reached a long-term lease agreement with Amsoi Realty Ltd, for the property in which until recently the Homemate store was operating, in Lakatamia.

This investment is part of the strategic plan of Superhome Center (DIY), to further expand its presence in Cyprus. The new point of sale, with a total area of 7.500sqm, represents the third store of the chain in Nicosia and the sixth in Cyprus.

The Superhome Center (DIY) mega department stores, have been pioneers, since 1999, in the field of DIY & Home Improvement, and it is no coincidence that today they constitute the largest chain in the Cypriot market.

Through continuous offers, a large variety of products, a low-price policy, specialized services, excellent service during and after sale, and an online store, Superhome Center (DIY) has gained, over time, the respect and preference of the Cypriot consumer.

In an extremely difficult time for the country and the Cypriot economy, the CTC Group is expanding, and with this investment it gives a practical vote of confidence in the prospects of our country, ensuring significant revenues for the State, and dozens of new jobs.

The store is expected to open soon, and the exact date will be announced later.

Nicosia, 29th January 2021