



CASSANDRA
TRADING LTD

CLARIFICATION

Cassandra Trading Limited, a member of CTC Group and exclusive importer and distributor of Philip Morris International products in Cyprus, including **IQOS**, wishes to inform consumers – adult smokers in particular – that the products it distributes have no link whatsoever to the recent unfortunate incident involving the explosion of an e-cigarette in the United States of America.

The company wishes to clarify that the IQOS, recently introduced to the Cyprus market, is not an e-cigarette that is refilled with liquid but a sophisticated electronic real tobacco heating system, which complies with all EU requirements and safety standards. This Philip Morris product, which is imported and distributed in Cyprus, is not currently available in the USA, where it is awaiting licensing by the relevant regulatory authority.

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